



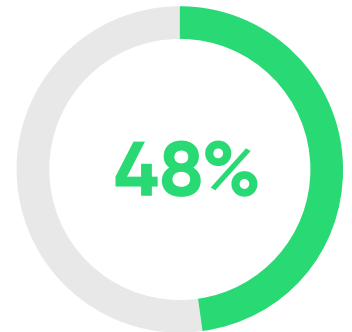
Raydiant's Employee Experience Turns Your Staff Into Your Biggest Brand Advocates

Engaged employees lead to increased profits, lower turnover, and happy customers. Using gamification, unique recognition and rewards capabilities, and real-time communication, we create engaging employee experiences for brick-and-mortar teams, fostering a high-performance culture.



EMBRACE FRIENDLY COMPETITION

Gamification engages, trains, and motivates employees through healthy competition and positive feedback. Games bridge the gap between work and fun, boost productivity, get people to think in innovative ways, and help them form stronger bonds with co-workers. In fact, **48% of employees believe gamification increases motivation and performance**. Live leaderboards, challenges, and competitions are a few ways to get employees excited about achieving goals and milestones. Furthermore, gamification creates more opportunities to give public recognition to employees who go above and beyond.



of employees report feeling more motivated and purpose-driven at work because of workplace gaming techniques

INSTANT RECOGNITION

Recognition is an important part of rewarding employees for their hard work, and companies with employee recognition programs report a **31% lower turnover rate**. We offer live leaderboards that integrate with POS data to provide automatic, real-time feedback. Employees must be recognized in the moment, as timely praise has **proven to improve overall performance**. Automating recognition instantly delivers positive feedback, making employees happy and giving managers one less thing to worry about.

“After just one month, we saw a 17% increase in employees hitting their sales goals.”

-Henry Lam, Sales Operations Manager, Sunbit



workers reporting an improvement in workplace communication with digital collaboration and communications tool

COMMUNICATION MADE BRILLIANT

Good workplace communication increases productivity by up to 25% and **decreases turnover by 50%**. Back-of-house signage and mobile app solutions streamline communications, boost workplace morale, and improve company trust and loyalty. **70% of employees** reported an improvement in workplace communication when using digital communication tools. Display team schedules on break room signage to ensure employees stay organized and never miss their next shift. Or use our mobile app to broadcast safety alerts and company announcements, and give shoutouts even when teams are on the go. Harness the power to communicate in real-time with employees in multiple locations.

Harness the power of employee engagement

Engaged employees are important to the success of any business. Talk with our experts to see how Raydiant can take employee experience to the next level. **Book a demo.**

